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PRESS RELEASE

MAY 2022

**PARTICIPATION OF DANOS, an alliance member of BNP PARIBAS REAL
ESTATE / RED BUSINESS & RED MEETING POINT FORUM 2022**

DANOS, an alliance member of BNP PARIBAS REAL ESTATE, was one of the sponsors of the Red Business & Red Meeting Point Forum, which was carried out with great success on May 9-10, 2022, in Zappeion Megaron.

During the conference, Real Estate members, distinguished Greek and foreign experts with extensive involvement in the Real Estate Market, as well as members of real estate management, organisations, and financial institutions / banks, presented the current situation in the Real Estate Market of Greece.

Mr. Yannis Paraskevopoulos, General Manager of DANOS, an alliance member of BNP PARIBAS REAL ESTATE, presented the Office Market in Europe and Greece and participated also in the panel discussion with the topic "Fresh money / New product / New players". Especially for the European Office Market he referred to the rental growth and the limited yield compression, to the gap between prime and secondary offices, the demand recovery for offices and the essence of the office as a place of intervention and collaboration. As far as Greek market concerns, he made reference to the green buildings and the conversion projects, the investors' sentiment, the lack of Grade A product

and the new supply in Thessaloniki and Piraeus. Furthermore, he pointed out the need for core or ESG compliant office buildings, noting the importance of the improved user needs, which are driving the new developments and the investors' interest.

RED BUSINESS & RED MEETING POINT FORUM 2022

*Yannis Paraskevopoulos- General Manager, **DANOS**, an alliance member of **BNP PARIBAS REAL ESTATE***

*Yannis Papadomarkakis - CEO & Founding Partner, **WAVE MEDIA OPERATIONS L.T.D.***

*Natalia Strafti - Managing Partner, **GRIVALIA MANAGEMENT COMPANY***



RED BUSINESS & RED MEETING POINT FORUM 2022

Yannis Paraskevopoulos-General Manager, DANOS, an alliance member of BNP PARIBAS REAL ESTATE

